

Bankruptcies

Reach highly motivated consumers with limited lending options

Leverage our bankruptcy data to reach consumers who have either filed for bankruptcy or have recently been discharged.

Recent Filers

Consumers with bankruptcy filings struggle for months to pay their bills and seek options for obtaining a financial fresh start. These individuals are in search of financing alternatives that will allow them to obtain mortgage loans, get cash refinances or make purchases on credit.

Discharged Consumers

Once a consumer is discharged, he or she has to re-establish a positive credit history to be able to qualify for future loans. Approximately 37% of bankruptcy filers will use credit to make a purchase within 30 days of discharge.

Timely and Enhanced

Compiled using public record information from court documents, our bankruptcy file is updated weekly, offering you access to the most up-to-date data available. You can also append an extensive array of demographic data attributes to your file, ensuring the highest level of targeting.

FEATURES:

- **BANKRUPTCY INFORMATION:**
 - Filing Type
 - Filing Date
 - Discharge Date
- **RELEVANT DEMOGRAPHICS:**
 - Age
 - Homeowner Indicator
 - Household Income
- **COMPLIANT TELEPHONE NUMBERS:**
 - Scrubbed against Federal DNC, State DNC and Wireless Exchange
- **DELIVERABLE ADDRESSES:**
 - Address Standardization and NCOA

With the largest, most deeply populated and accurate information available and a team of direct marketing experts on hand, Tranzact Information Services is uniquely positioned to help financial services professionals acquire new customers.

**Contact your Tranzact IS sales representative for more information:
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