

Premium Seekers

Identify qualified, motivated new customer leads to grow your business

Our Premium Seekers file allows you to identify and communicate with ideal insurance prospects at the precise time they are most receptive to your offer...when they are in the market for financial products and services.

Target auto insurance prospects

Leverage the following data solutions to identify the most targeted auto insurance prospects:

- **Auto Inquiry Triggers** - target consumers who have recently inquired about a new auto loan.
- **Purchase Date Anniversary** - target candidates whose policies are up for renewal.

Reach homeowner's insurance prospects

Identify highly targeted homeowner's insurance prospects using the following data solutions:

- **Home Purchase Triggers** - target consumers with new mortgage inquiries on their credit reports.
- **Mortgage Refinance Triggers** - target homeowners actively seeking a mortgage refinance.
- **Purchase Date Anniversary** - reach prime candidates based on the anniversary of their home purchase.

Target prospects who match your product profile

You can overlay a number of additional attributes to match the profile of your best prospects. A list of our most popular selection criterion is listed at the right. Our seasoned team of database marketing experts will help you leverage the best combination of attributes for your specific product(s).

FEATURES:

- **COMPLIANT TELEPHONE NUMBERS:**
Scrubbed Against Federal DNC, State DNC and Wireless Exchange
- **DELIVERABLE ADDRESSES:**
Address Standardization and NCOA
- **RELEVANT DEMOGRAPHICS:**
Age
Marital Status
Income
Length of Residence
- **PROPERTY INFORMATION:**
Property Type
Year Built
Square Footage
- **CREDIT INFORMATION:**
Debt Amount
Current Auto Debt

Credit bureau membership and compliance agreements meeting FCRA guidelines are required. Mail piece and/or telemarketing script must be FCRA compliant.

**Contact your Tranzact IS sales representative for more information:
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